

KSNV Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC Remit Address: 1500 Foremaster Lane Las Vegas, NV 89101

Billing Address:

Beverly, MA 02494 138 Conant St. Attention: Accounts Payable **American Rambler Productions**

INVOICE

Advertiser	RNC/ Romney for President
Product	RNC - ROMNEY
Estimate Number	279

Invoice #	104655-2
Invoice Date	08/05/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 07/31/12

Station	KSNV
Account Executive Army McCreary	Arny McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	104655
Alt Order#	06835929
Deal#	
Order Flight	07/25/12 - 07/31/12

Billing Calendar	Broadcast	Η
Billing Type	Cash	Þ
Special Handling		v

IDB#	1516
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	

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KSNV KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	VNSX		VNSX	KSNV	KSNV	XSNV	VNSX		XSNV	KSNV	VNSX	VSNS	XSNV V		KSNV	10 1
	4PM NEWS (1 hour)	,						Olympics Daytime Weekdays					•	Today Show						M-F 6-7a WakeUp w/Wagners	Channel Description
	4-5pm							9am-4pm						658a-9am						6-7a	Time
M Tu IN PGN	07/30/1	ᄅ	클립	≤	≤	Ζ	07/30/1		겉	컽	Z	M	07/30/1		귙	Tu	Z	M	07/30/1		Day
M 07/30/12 :30 4:1 M 07/30/12 :30 4:2 Tu 07/31/12 :30 4:3 IN PGM PAST TIME RESTRICTIONS	to 07/30/12 to 08/05/12	07/31/12	07/31/12	07/30/12	07/30/12	07/30/12	07/30/12 to 08/05/12	ਰ	07/31/12	07/31/12	07/30/12	07/30/12	07/30/12 to 08/05/12	ਰ	07/31/12	07/31/12	07/30/12	07/30/12	07/30/12 to 08/05/12	ਰ	Date
:30 :30 :30 :ESTRICTI	4 ×	:30	မွှဲ မွ	3	:30	:30	6x		30	30	:30	:30	4x		:30	:30	:30	:30	4×		Length
4:17 PM 4:27 PM 4:39 PM IONS	MT	3:49 PM	10:40 AM	2:53 PM	2:16 PM	10:44 AM	MT		8:35 AM	7:58 AM	8:49 AM	7:30 AM	MT		6:31 AM	6:12 AM	6:42 AM	6:18 AM	MT		Length Aired Days
2012MRFF066H WhereMnyG 2012MRFF065H TheseHndsi 2012MRFF065H TheseHndsi		2012MRFP064H WhereMnyGo	2012MRFP065H TheseHndsi 2012MRFP064H WhereMnvGi	2012MRFP064H wheremnyG	2012MRFP064H WhereMnyG	2012MRFP065H TheseHnds			2012MRFP064H wheremnyG	2012MRFP064H whereMnyG	2012MRFP064H wheremnyGr	2012mRFP064H WhereMnyGo			2012MRFP064H wheremnyG	2012MRFP065H TheseHnds1	2012MRFP064H WhereMnyG	2012MRFP065H TheseHndsI	SEA CONTRACTOR		Ad-ID
\$700.00 \$700.00 \$700.00		\$1,200.00	\$1,200.00 \$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00			\$1,400.00	\$1,400.00	\$1,400.00	\$1,400.00			\$700.00	\$700.00	\$700.00	\$700.00			Rate Reconciliation
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The actual broadcast information shown on this invoice was taken from the Official program log.

Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant will continue to be responsible to Media Provider for payment to Third Parties or by Third Parties to Applicant will continue to be responsible to Media Provider for payment of such advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider to payment of such advertising under the terms set forth herein above. If Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Advertiser	RNC/ Romney for President
Product	RNC - ROMNEY
Estimate Number 279	279

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,	Alt Order#	Order#		Invoice Period	Invoice Month	Invoice Date
	06835929	104655		07/30/12 - 07/31/12	August 2012	08/05/12

Invoice #

104655-2

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	IDB#	Order Flight	Deal#	Alt Order#	
				1516	07/25/12 - 07/31/12		06835929	

IDB#	1516
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	

16 KSNV 4PM NEWS (1 hour) 4-5pm KSNV KSNV KSNV KSNV KSNV KSNV KSNV KSN
Tu 07/31/12 to to 07/30/12 to 08/05/12 M 07/30/12 M 07/30/12 Tu 07/31/12 Tu 07/31/12 to 08/05/12
Tu 07/31/12 to 07/30/12 to 08/05/12
6:36 PM
2012MRFP064H WhereMnyG
\$1,000.00 \$1,000.00

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VNSX

Olympics Daytime Weekdays

9am-4pm

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB # 1516 Advertiser Code Product Code			
Advertiser Code Product Code		IDB#	1516
Product Code		Advertiser Code	
	لـــا	Product Code	

,		
Advertiser Ref	Agency Ref	

Ref #

KSNV		KSNV	Channe
		Olympics Daytime Weekdays	Description
		9am-4pm	Time
Tu 07/31/12	07/30/12 to 08/05/12	ថ	Day Date
12 :30	12 1x		Length
1:34 PM	MT		Aired Days
2012MRFP064H WhereMnyGo			Ad-ID
ys: \$1,200.00		٠	ate
			Reconciliation

Line 33

Beverly, MA 02494 138 Conant St.

Attention: Accounts Payable **American Rambler Productions** Billing Address:

Aired Spots

32

Gross Total \$31,700.00

Agency Commission \$4,755.00

\$26,945.00

Net Amount Due

Payment Terms 30 Days

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